



Website Development Proposal & Site Registration Form/Contract

Please fill out ALL sections of this form (call with questions). The contract (composed of page 1a and 1b) must be completed and signed by an authorized representative of the organization and sent with payment as outlined in the schedule of fees section. FAX with credit card payment to: (865) 397-0466 or mail with check to: Ashton ITC - 1091 Lake Ridge Dr - Dandridge, TN 37725. Questions: support@AshtonITC.com or (865) 397-0742 .

SUBSCRIBER	Last Name, First MI			Title		
	Organization			Department		
	Street Address			Voice (Day)		Voice (Evening)
	Street Address			FAX		
	City	State	Zip Code	E-mail Address		

Signature _____ Date _____/_____/_____

BILLING INFORMATION	Last Name, First MI			EXISTING ACCOUNT NUMBER		
	Organization			Department		
	Street Address			Voice (Day)		Voice (Evening)
	Street Address			FAX		
	City	State	Zip Code	E-mail Address		

Visa / MasterCard / American Express # - circle one _____ Expiration Date _____/_____/_____

I authorize Ashton ITC to charge my credit card for all fees associated with my Internet Presence including setup, hosting, site development and maintenance.

Signature _____ Date _____/_____/_____

SERVICE	Activation Date (choose one) <input type="checkbox"/> ASAP <input type="checkbox"/> Other _____ <input type="checkbox"/> When InterNIC registration is complete		<p style="text-align: center;"><u>This section needed for Domain Registration / Modification</u></p> Domain Name (20 characters or less not including top level (ie .com .org, etc.), all lower case, 3 choices - only letters, numbers and hyphen allowed) 1. _____ 2. _____ 3. _____ If we register a domain name for you, please be aware that InterNIC will bill you seperately for your name. Their current charges are \$35 for each year you use the domain name.
	Full Server Rental Option B <input type="checkbox"/> \$88.50 C <input type="checkbox"/> \$175.00 E <input type="checkbox"/> \$325.00 D <input type="checkbox"/> \$1400.00 Shared Server Option <input type="checkbox"/> \$35.00 <input type="checkbox"/> with domain \$45.00 (choose one - see page 2)	Site Maintenance Option 1 <input type="checkbox"/> \$50.00 3 <input type="checkbox"/> \$300.00 2 <input type="checkbox"/> \$100.00 <input type="checkbox"/> None (choose one - see page 3)	
SCHEDULE OF FEES	Site Development/Move \$ _____ (total from page 4) or Ashton ITC proposal		<p style="text-align: center;"><u>Special Needs / Remarks</u></p> _____ _____ <u>Moving existing Domain(s) to AshtonITC Virtual Server</u> Domain(s): _____ Logon: _____ Password: _____
	Server Setup \$ _____ (from page 2)		
	eCommerce Setup \$ 50.00 (optional)		
	1st month hosting fees \$ _____		
	Total due with order: \$ _____		
Server Rental (hosting) \$ _____ (from above)			
Site Maintenance \$ _____ (from above)			
eCommerce Support \$ 50.00 (optional)			
Total Monthly Payment \$ _____			

Payment terms: Site development and setup fees due with order / monthly fees payable monthly and due in advance. - Services may be disabled for past due accounts until payment is received. -



Virtual Server Service Contract

The following words used in context of the Service Contract are defined as follows:

"Provider": Ashton Integrated Technologies Corporation (DBA - Ashton ITC)

"Client": The person or entity who is applying for Virtual Server services

The Provider agrees to provide, and Client agrees to receive, access to the Virtual Server services according to the following terms and conditions:

1. Client will use the Virtual Server services in a manner consistent with any and all applicable laws of the State of Tennessee and the US Federal Government.
2. Provider reserves the right, in its sole discretion, to deactivate the Client's Virtual Server account(s) upon an indication of credit problems including delinquent payments.
3. THE PROVIDER SERVICE IS PROVIDED ON AN "AS IS, AS AVAILABLE" BASIS. THE PROVIDER GIVES NO WARRANTY, EXPRESSED OR IMPLIED, FOR THE VIRTUAL SERVER SERVICES PROVIDED, INCLUDING, WITHOUT LIMITATION, WARRANTY OF MERCHANTABILITY AND WARRANTY OF FITNESS FOR A PARTICULAR PURPOSE. THIS NO WARRANTY EXPRESSLY INCLUDES ANY REIMBURSEMENT FOR LOSSES OF INCOME DUE TO DISRUPTION OF SERVICE BY PROVIDER OR ITS PROVIDERS BEYOND THE FEES PAID BY CLIENT TO PROVIDER FOR SERVICES.
4. Provider is not responsible for any damages arising from Client's use of Provider or by Client's inability to use the Virtual Server services for any reason.
5. While Provider shall make every reasonable effort to protect and backup data for Client on a regular basis, Provider is not responsible for Client's files residing on Provider. Client is solely responsible for independent backup of data stored on Provider.
6. CLIENT HEREBY AGREES THAT ANY MATERIAL SUBMITTED FOR PUBLICATION ON PROVIDER THROUGH CLIENT'S ACCOUNT(S) WILL NOT VIOLATE OR INFRINGE ANY COPYRIGHT, TRADEMARK, PATENT, STATUTORY, COMMON LAW OR PROPRIETARY RIGHTS OF OTHERS, OR CONTAIN ANYTHING LIBELOUS OR HARMFUL. ANY POTENTIALLY ILLEGAL ACTIVITY MAY BE DEACTIVATED WITHOUT WARNING BY THE PROVIDER. CLIENT HEREBY AGREES TO INDEMNIFY AND HOLD HARMLESS THE PROVIDER FOR ANY CLAIM RESULTING FROM THE SUBMISSION OF ILLEGAL MATERIALS.
7. CLIENT HEREBY AGREES THAT ANY MATERIAL SUBMITTED FOR PUBLICATION ON PROVIDER THROUGH CLIENT'S ACCOUNT(S) WILL NOT CONTAIN ANYTHING LEADING TO AN ABUSIVE OR UNETHICAL USE OF THE VIRTUAL SERVER PRODUCT(S) OR THE HOST SERVER(S). ABUSIVE AND UNETHICAL MATERIALS AND USES INCLUDE, BUT ARE NOT LIMITED TO PORNOGRAPHY, OBSCENITY, NUDITY, VIOLATIONS OF PRIVACY, COMPUTER VIRUSES, AND ANY HARASSING AND HARMFUL MATERIALS OR USES. CLIENT HEREBY AGREES TO INDEMNIFY AND HOLD HARMLESS THE PROVIDER FROM ANY CLAIM RESULTING FROM YOUR PUBLICATION OF MATERIALS OR YOUR USE OF THOSE MATERIALS. PROVIDER MAY OR MAY NOT GIVE NOTICE BEFORE DEACTIVATING THE USE OF AN ACCOUNT(S) WHICH THE PROVIDER DECIDES IS AN ABUSIVE OR UNETHICAL USE OF THE VIRTUAL SERVER ACCOUNT(S) OR HOST SERVER(S).
8. Due to the public nature of the Internet, all information should be considered publicly accessible, and important or private information should be treated carefully. Provider is not liable for protection or privacy of electronic mail or other information transferred through the Internet or any other network provider or its customers may utilize.
9. Use of distribution lists via unsolicited electronic mail or other mass electronic mailings is strictly prohibited. The Provider reserves the right to deactivate the Client's Virtual Server account(s) upon an indication of such activity. Client hereby agrees to indemnify and hold harmless the provider from any claim resulting from the Client's or another party's use of electronic mail service(s) on the Client's Virtual server account(s).
10. In the event it is necessary to refer any dispute to an attorney or resolve it in a court of law, the prevailing party will be entitled to an award of reasonable attorney's fees and all costs associated with any legal action, whether or not a suit shall actually be filed.
11. Provider maintains control and any ownership of any and all I.P. numbers and addresses that may be assigned to Client and reserves in its sole discretion the right to change or remove any and all IP numbers and addresses.

Choose the best Server Configuration for your needs. Each configuration has these great benefits:

- You will have your own **domain registered name** and IP address.
- You can receive **unlimited hits** to your page per month **without extra billing charges. No additional Bandwidth Charges!**
- Your pages will be accessed with **redundant high speed OC12, OC3 & DS3 connections** to the Internet. These connections allow data transfer rates of over 655 mbits/second and are provided by separate carriers ensuring **maximum uptime (99.9+ %)**.
- All Server options include highly **detailed Website Access Reports**. You will be able to see at a glance just how effective your site is.

Virtual Server Options

<u>Full Servers</u>	<u>Setup Fee</u>	<input type="checkbox"/>	<u>Monthly Fee</u>
Basic Server - Web with E-mail Aliasing Description: Complete HTTP support and unlimited E-mail aliasing. Use: Home pages, and E-mail forwarded to local Internet Provider. Size: 100 MB	\$100.00	<input type="checkbox"/>	\$88.50
Corporate Server - Fully Functional Virtual Server Description: Complete HTTP support, unlimited E-mail POP/IMAP Server, FTP Use: Home pages, FTP access, unlimited E-mail accounts, and much more! Size: 400 MB	\$100.00	<input type="checkbox"/>	\$175.00
Enterprise Server - Fully Functional Virtual Server with EXTRA capacity Description: Complete HTTP support, unlimited E-mail POP/IMAP Server, FTP Use: Home pages, FTP access, unlimited E-mail accounts, and much more! Size: 800 MB	\$100.00	<input type="checkbox"/>	\$325.00
Dedicated Server - Fully Functional Virtual Server with EXTRA capacity Description: Complete HTTP support, unlimited E-mail POP/IMAP Server, FTP Use: Home pages, FTP access, unlimited E-mail accounts, and much more! Size: 8 GB	\$250.00	<input type="checkbox"/>	\$1400.00
Plus <u>Optional eCommerce software & SSL Encryption</u> (Necessary for online stores and secure eCommerce transactions)	\$50.00	<input type="checkbox"/>	\$50.00
<u>Shared Server - Web Only without domain name</u> Description: Complete HTTP support and unlimited E-mail aliasing. Note: * domain name optional (see below) Size: 10 MB	\$50.00	<input type="checkbox"/>	\$35.00
<u>Shared Server - Web Only with domain name</u> As above <i>plus</i> 10 actual email accounts Size: 20 MB	\$75.00	<input type="checkbox"/>	\$45.00

HTTP Service includes support for HTML pages, forms and CGI programs. With **FTP Service** you can allow your customers to download files. **E-mail aliasing** allows your company to have E-mail addresses linked to your own domain. Your address might be "sales@yourcompany.com" and not an extension of your local access providers name. The Virtual Mail Service forwards your incoming mail to your E-mail account with your local access provider. Unlike E-mail aliasing, with the **E-mail POP** service your mail is stored on your Virtual Server. You can then configure your mail program to dial in through your local access provider and read your mail. Since you can create as many E-mail addresses as you like, your company has much more flexibility.



Web Site Maintenance

Internet Web Services
Maintenance Option Pricing

Choose the level of *optional* Maintenance and Support best suited to your needs.

The following items are included with the development of your Website and monthly Server rental at no additional charge:

- * **Detailed WebStat reports** are compiled monthly to provide you with data including; who is accessing your site, what pages, files, forms and programs were accessed as well as when the access took place and even from where your visitors linked, what search words they used to find you and how long they spent on each page.
- * The 10 major (over 95% of all searches) Internet **search engines will be posted** with information about your site.
- * Your Web forms will be programed so that **form data will be automatically formatted and sent to your E-mail account.**
- * **Copyright will be held by you** on any HTML files that we develop for your organization.
- * **Backup** of all of your HTML files will be made and copies supplied on request.

Web Site Maintenance Options

	<u>Monthly Fee</u>
Level 1 Service - Unlimited E-mail support & Monitoring Description: All Unix programming of Server functions are handled by Ashton ITC along with uploading of relevant files. <i>WebStats</i> are compiled monthly and uploaded to a restricted directory on the Server. Up to 1 hour per month of site development/updates, CGI programming or site administration is included. Client can receive answers to questions and technical support at any time through E-mail.	<input type="checkbox"/> \$50.00
Level 2 Service - Web Site Maintenance Description: All Level 1 services including monthly <i>WebStats</i> plus the client is consulted with on a monthly basis and up to 2 hours per month of site development/updates, CGI programming or site administration are included. The client's site is monitored on a daily basis to ensure proper service.	<input type="checkbox"/> \$100.00
Level 3 Service - Full Internet Presence Service Description: All Level 2 services including monthly <i>WebStats</i> plus the client may consult with Ashton ITC as often as necessary by e-mail, phone or FAX regarding support or any changes that may be desired with their site. Further, we will advise the client of any new trends emerging on the net that they should be aware of. Up to 6 hours per month of site development/updates, web search engine position analysis & maintenance, CGI programming or site administration are included. Ashton ITC will analyze the client's position in the major search engines each month and edit the website as needed to attain/maintain a top 10 position in the major search engines. A monthly <i>WebPosition</i> report will be provided that shows the client's position in the top 10 search engines each month. This very affordable option is like having an in-house Internet department staffed with interactive marketing gurus, programmers, Web authors, multimedia specialists and sales people versed in new media promotion.	<input type="checkbox"/> \$300.00

On-Site Consultation or Staff Training **\$80.00 / hour**

Travel expense additional
additional labor @ 60.00/hr to 80.00/hr

CLIENT: _____

DATE NEEDED: _____

Description:

Web site development cost depends on which of the task items below (and the time allocated for each) will be necessary to complete your site to specifications. This form will be either replaced by one indicating the actual cost of Site development after formalizing a site outline with you or a complete Site development price will be quoted to you in a formal proposal. The hourly rates that will be charged for each task are shown below for your information. It should be noted that Ashton ITC has reached a high level of productivity in these areas which translates to lower overall development costs.

The cost of **moving an existing** site to an Ashton ITC Virtual Server is dependent on many factors and will be quoted after reviewing existing web site(s) and any desired changes.

Item	Notes	#	Units	ea	Cost
Consultation					
Consultation/Research (Concept - gather data & rough images)				60/hr	
Consultation/Research (Media / Copy / Storyboard (outline) review)				"	
Consultation/Reseach (Final Client Approval)				"	
Media Acquisition, Processing & Editing					
Photography (on-site session or studio)				70/hr	
(processing)	as needed				
(stock images)	as needed				
(Digital Image Scanning / Editing - enhance for Web)				60/hr	
Video/Screen Cam (on-site recording)				90/hr	
(stock footage)	as needed				
(Digitize Video and Edit)				60/hr	
Audio (narration)				70/hr	
(on-site recording)				70/hr	
(music / sound effects)	as needed				
(Digitize / Edit)				60/hr	
Graphics (Design / Editing - enhance for Web)				60/hr	
(clip-art)	as needed				
Animation					
Model & Surface				80/hr	
Define Paths				"	
Render 3D and/or 2 dimensional development				"	
Format Conversion (video, AVI-Quick Time, FLC, GIF89a)				"	
Author & Programming					
Copy, Scripting and/or outline development				60/hr	
Programming (basic - screen display / HTML markup / hyperlinks)				"	
(advanced - CGI, forms, database Integration, etc)				80/hr	
(Testing & Debugging (Verify links, etc.)				60/hr	
Consumables & Expenses					
Client Data Archives (Tape / Disk / CDR storage)	as needed				
CD-ROM master disk	as needed				
Deliverable Media (CD-ROM, Floppies, Tape, Laserdisc)	as needed				
Travel (mileage, per diem, etc.)	as needed				
Communications & Shipping	as needed				
Total					\$ -